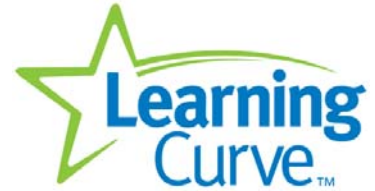


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**FOR IMMEDIATE RELEASE**

**LEARNING CURVE'S *THOMAS & FRIENDS*<sup>™</sup> WOODEN RAILWAY  
IS FULL-STEAM AHEAD!**

***Discover more about the developmental and play benefits of Thomas & Friends Wooden Railway product line at the new web site [www.thomaswood.learningcurve.com](http://www.thomaswood.learningcurve.com)***

**OAK BROOK, IL—(February 17, 2008)—** All aboard! Thomas and his engine friends on the Island of Sodor are ready for even more adventures in 2008. Learning Curve's® popular evergreen *Thomas & Friends*<sup>™</sup> Wooden Railway ([www.thomaswood.learningcurve.com](http://www.thomaswood.learningcurve.com)) line remains the classic train system that moms and dads rely on to bring those cherished *Thomas & Friends* stories to life. *Thomas & Friends* Wooden Railway, with its superior heirloom quality wood craftsmanship and timeless appeal, continues to captivate kids' imaginations and grow with your child's increasing ability and creativity. Kids can enjoy the all-new *Thomas & Friends* Wooden Railway engines, destinations, and sets. Thomas fans will love the perilous Pirates Cove and the spooky Haunted Mine, while the Cookie Factory Cargo Pack is sure to deliver a "sweet" surprise!

Make tracks to see what *Thomas & Friends* Wooden Railway is delivering in 2008!

***Thomas & Friends* Wooden Railway 2008 introductions from Learning Curve**

***Thomas & Friends* Wooden Railway Push Along Thomas**

Age graded 1+! The perfect start for beginning engineers! With its chunky, toddler design, Push Along Thomas is the perfect introduction to the magical world of *Thomas & Friends* and wooden play! As your little engineer's skills develop, they can graduate into the classic Thomas Wooden Railway system. **Ages: 1+ SRP: \$24.99**

(more)

***Thomas & Friends Wooden Railway Pirates Cove Set***

Pirates Cove is full of caves and secret tunnels. Legend has it that Pirates used to bury their treasure there. This adventure-packed set features a fun Pirate Shipwreck, Skull Mountain and Treasure Tunnel. Keep your eyes open – you never know when you'll find buried pirate treasure! **Ages: 3 and up. SRP: \$149.99**

***Thomas & Friends Wooden Railway All Aboard Station featuring Sir Topham Hatt***

A must-have destination for every little engineer's collection! Sir Topham Hatt is the director of the Railway and is responsible for making sure the engines are always "right on time" and "really useful". Every little engineer can now visit with Sir Topham Hatt at the All Aboard Station. Listen and watch for Sir Topham Hatt...what will he say today? This destination features the actual Sir Topham Hatt voice delivering six signature Sodor phrases. **Ages: 3 and up. SRP: \$49.99**

***Thomas & Friends Wooden Railway Haunted Mine***

Only the most adventurous engines on the Island of Sodor venture into the Haunted Mine! Haunted lights and sounds emanate from the tunnel when you press the button. Also watch for the "magical" owl image to appear. Destination features falling timbers and collapsing roof! **Ages: 3 and up. SRP: \$49.99**

***Thomas & Friends Wooden Railway Oil Derrick***

The Island of Sodor needs oil, and the Sodor Oil Company is there to provide it. The Oil Derrick towers high above the track. Pump the lever to drill for oil, see oil level rise, and then watch for the oil to gush from the top! Includes Oil Tanker Car! **Ages: 3 and up. SRP: \$39.99**

***Thomas & Friends Wooden Railway Rumbling Bridge***

The trains of Sodor have learned to be careful when crossing the Rumbling Bridge – things can get a bit bouncy! This arch bridge features a turning dial which gets things shaking. Only really brave trains dare to cross! **Ages: 3 and up. SRP: \$39.99**

***Thomas & Friends Wooden Railway Sodor Cookie Factory Cargo Pack***

The Island of Sodor is in for a sweet treat! The Sodor Cookie Factory Cargo Pack is making a special delivery of all the ingredients needed for Mr. Jolly's delicious chocolate chip cookies. This five-pack set includes Rickety with Chocolate Chips, Butter Cargo and Car, Flour Cargo and Car, Egg Cargo and Car, Sugar Barrel and Car. Bonus recipe card included on package! **Ages: 2 and up. SRP: \$39.99**

***Thomas & Friends Wooden Railway Sir Topham Hatt Car***

Sir Topham Hatt's Car is a must-have for every little engineer's collection! Sir Topham Hatt is the director of the Railway and is responsible for making sure the engines are always "right on time" and "really useful". Features convertible car styling and head moves up and down while car is in motion. **Ages: 2 and up. SRP: \$10.99**

*(more)*

#### About Learning Curve Brands, Inc.

Learning Curve Brands, Inc. ([www.learningcurve.com](http://www.learningcurve.com)) is a wholly owned subsidiary of RC2 Corporation (NASDAQ: RCRC, [www.rc2.com](http://www.rc2.com)) and is a leading designer, producer and marketer of innovative, high-quality toys, collectibles, and infant products that are targeted to consumers of all ages. Learning Curve Brands, Inc. markets its infant, toddler and preschool products under its Learning Curve® family of brands which includes The First Years® by Learning Curve and Lamaze brands as well as popular and classic licensed properties such as *Thomas & Friends*, *Bob the Builder*, *Winnie the Pooh*, John Deere, *Nickelodeon* and *Sesame Street*. The Company's youth and adult products are marketed under the Johnny Lightning® ([www.johnnylightning.com](http://www.johnnylightning.com)) and Ertl®, ([www.ertl.com](http://www.ertl.com)) brands. Learning Curve Brands, Inc. reaches its target consumers through multiple channels of distribution supporting more than 25,000 retail outlets throughout North America, Europe, Australia, and Asia Pacific.

#### About *Thomas & Friends*

*Thomas & Friends* invites children to enter a world of imagination through the tracks of a train and the words of a story. *Thomas the Tank Engine* was created by a father for his son more than 60 years ago. Today, families in more than 145 countries enjoy fun and adventure with their engine friends while experiencing timeless life lessons of discovery, friendship and cooperation. *Thomas & Friends* is making tracks to great destinations on PBS KIDS® and PBS KIDS Sprout<sup>SM</sup>. For more information about the world of *Thomas the Tank Engine* and his friends, please visit [www.thomasandfriends.com](http://www.thomasandfriends.com).

#### About HIT Entertainment

HIT Entertainment, owned by private equity investment group Apax Partners, is one of the world's leading independent children's entertainment producers and rights-owners. HIT's portfolio includes properties, such as *Barney*<sup>TM</sup>, *Bob the Builder*<sup>TM</sup>, *Thomas & Friends*<sup>TM</sup>, *Pingu*<sup>TM</sup>, *Fireman Sam*<sup>TM</sup>, *Angelina Ballerina*<sup>TM</sup> and *Rainbow Magic*<sup>TM</sup>. HIT represents *Fifi and the Flowertots*<sup>TM</sup> in North America and Japan and acts as a worldwide representative for The Jim Henson Company's library of classic family brands and as representative for *The Wiggles*® in the UK. HIT also owns the Guinness World Records<sup>TM</sup> publishing and television property. Launched in 1989, HIT's lines of business span television and video production (including studios in the US and the UK), publishing, consumer products licensing and live events. With a catalogue of more than 1,000 hours of young children's programming, HIT sells its shows to more than 240 countries worldwide, in more than 40 different languages and has operations in the UK, US, Canada, Hong Kong and Japan. In 2005, the Company joined Comcast Corporation, PBS and Sesame Workshop to launch PBS KIDS Sprout<sup>SM</sup>, a 24-hour digital cable channel and VOD service for preschoolers. In 2007, HIT and Chellomedia, the European content division of Liberty Global, Inc and its subsidiary ChelloZone, announced a joint venture to launch and distribute JimJam, an international preschool TV channel (excludes the US, UK and China). For more information, visit [www.hitentertainment.com](http://www.hitentertainment.com).

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